



Jan Gabriel dela Cruz

creative designer

INFORMATION

Name
Jan Gabriel dela Cruz

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www.sadyeti.com

OBJECTIVE

Creative and hardworking individual seeking a position in a company where I can grow with the company, utilize my creativity and skills to help the company produce stunning high quality work

SKILLS

- Proficient in Adobe Creative Suite.
- HTML and CSS Coding
- Proficient and Microsoft Office
- Proficient in both Mac and Windows.
- Hardworking, Highly Motivated and a Fast Learner



WORK EXPERIENCE

- 2014 - Present **Comcast Spotlight | New York**
Graphic Designer
Design, create and manage overall brand look and feel for the company
Design print and digital needs for the company's corporate office
Design, create and manage creative templates for the regional designers
Design and code microsities, html emails and invitations for corporate events
- 2013 - 2014 **IO Media | New York**
Graphic Designer
Designed logos, print materials, websites, digital banners and mobile apps for healthcare giants (Genetech, Impax, Janssen, Pfizer) and sports companies (Tampa Bay Buccaneers)
- 2013 - 2013 **Robot Fruit | New York**
Senior Creative Designer
Designed then website for RobotFruit.com and interface for the app
- 2012 - 2013 **All Media Solutions | New York**
Senior Graphic Designer
Designed and coded logos, print materials and websites for various businesses in Long Island.
- 2008 - 2012 **Victory Malls | Philippines**
Senior Graphic Designer
Designed and managed overall look and feel of the marketing materials of the malls
- 2005 - 2008 **Grand C Graphics Printing | Philippines**
Pre-press Head
Designed and laid out printed marketing materials for various companies such as Philippine Airlines, Proctor and Gamble Philippines, Alaska Milk, etc. Responsible for producing films and plates to be mounted on the press
- 2007 **DDB Philippines | Philippines**
Intern
Conceptualized and helped produce TVC for McDonald's Philippines



EDUCATION

- 2003 - 2008 **De LaSalle University | Philippines**
Bachelor of Science
Major in Advertising Management