



MIKE MANUSAMA

Front-End Web Developer
User Experience Designer

A FIRST IMPRESSION

I am a forward thinking designer looking to bring my skills to a forward thinking organization that will allow me to grow personally and professionally. I am passionate about the web industry - from where it has come from, to all of the possibilities it presents for the future as we head towards a more unified user experience across all media platforms.

In my spare time I like to stay active, read up on new industry trends and attend web related meetups. I also enjoy pushing myself creatively by taking a stab at projects that I have little or no experience in.

ADDRESS

1425-23 Jerusalem Avenue
Merrick, NY 11566

MOBILE

516.521.6600

EMAIL

mike@sadyeti.com

WEBSITE

www.sadyeti.com

LINKEDIN

www.linkedin.com/in/mikemanusama/

EXPERIENCE

SimplyEngage LLC
2013 - 2014

SENIOR FRONT-END WEB DEVELOPER

Designed and developed custom, pixel perfect, responsive Drupal templates, email templates, and other customer digital assets. Played a major role in maturing the UX / UI of the SimplyEngage integrated marketing platform. Wrote user stories and developed UI mockups for product management as part of our sprint planning.

Robot Fruit
2011 - 2013

SENIOR FRONT-END WEB DEVELOPER

Responsible for the implementation of web applications through structured and compliant PHP, HTML, and CSS. Managed multiple projects, priorities, and deadlines in a fast-paced environment. Mocked up all layout, and platform user experience related visuals.

Bowen Media
2007 - 2009
2010 - 2011

SENIOR WEB DESIGNER

Responsible for the entire creative process for client website from initial concept mockups to building out the entire website. Also served as the company photographer that took clients website photos such as workplace, headshots and product shots.

Minuteman Press International
2010 - 2011

SENIOR FRONT-END WEB DEVELOPER

Responsible for creating the print marketing collateral for over 950 franchise storefronts worldwide while adhering to each countries print standards and language. Designed all web and front end graphics for company website and online marketing campaigns.

Sad Yeti
2008 - Present

CO-FOUNDER

Website designated towards freelance web design and development opportunities. Gained invaluable entrepreneurial experience having to control all facets of business from client meetings, to implementation of online marketing. Managed all creative work for small businesses including mobile app design, web design, logos, stationery, print media and photography.

EDUCATION

2006 - 2008
2008 - 2010

NEW YORK INSTITUTE OF TECHNOLOGY

Master of Arts | Communication Arts | 2010
Bachelor of Science | Business Marketing | 2008

SKILLSET

GRAPHICS

Photoshop
Illustrator
InDesign
Proto.io

WEB

Sublime Text
Bootstrap
Wordpress
Drupal
HTML/CSS
Javascript
jQuery
Angularjs

OTHER

Basecamp
Jira
Photography
Communication
Teamwork
Outgoing
Motivated
Ambitious